

THE EDGE™
MALAYSIA

**Affordable Urban
Housing Excellence
Award 2020**

THE EDGE MALAYSIA Affordable Urban Housing Excellence Award 2020

The Edge Malaysia Affordable Urban Housing Excellence Award is an exercise to recognise outstanding affordable housing projects for the urban middle-income group undertaken wholly by private sector property developers in Malaysia.

ELIGIBILITY

1. The Edge Malaysia Affordable Urban Housing Excellence Award 2020 is open to all listed and non-listed Malaysian property developers in the private sector, with affordable housing property projects in Malaysia.
 - 1.1 The property developer must be a company limited by shares incorporated in Malaysia under the Companies Act.
 - 1.2 The property developer and its partner/partners in any joint-venture entity must be from the private sector only.
2. The property project submitted can either be:
 - 2.1 An entire property development; **OR**
 - 2.2 A phase/precinct of a property development.
3. The property developers' selling price of every unit in the project must be **RM500,000 or less**, before any discounts or rebates whether in cash or in kind.
4. The properties need to be **fully completed** and have received the Certificate of Fitness for Occupation (CFO) from the relevant local authority or the Certificate of Completion and Compliance (CCC). (To show proof of certs.)
5. The property project must be located in Malaysia.
6. The property project must have a gross development size of at **least 100 units**.
7. The property project must have been made available for sale by the property developer on or after January 1, 2015.
8. A property project that is a prior winner of this Award is not eligible for a subsequent award.

SUBMISSION REQUIREMENTS

1. Three (3) sets of each entry are required.
2. Each set of entry must contain:
 - 2.1 A fully completed entry form (photocopies are acceptable).
 - 2.2 Supporting information demonstrating the judging criteria to be evaluated. This must be provided in soft copy on a CD/DVD/thumbdrive or hard copy.

The supporting information should include:

- 2.2.1. A description of the project, including quantitative and qualitative factors
- 2.2.2. A video to describe / showcase the project (REQUIRED). Video submitted must be in MP4 format in a CD/DVD/thumbdrive.

- 2.2.3. Digital images (illustrations or photographs).
 - 2.2.3.1. Please provide at least 10 (maximum of 20) digital images to describe the project and must include a description for each digital image.
 - 2.2.3.2. The images should show how the project meets the judging criteria and at a minimum, include:
 - a. Project context plan (the place, region, neighbourhood, accessibility); must include North arrow
 - b. Floor plans, must include North arrow
 - c. Elevations
 - d. Sections and details
 - e. Interior and exterior of the property project
 - 2.2.3.3. The digital images should be in JPG/JPEG/EPS/TIFF file formats with a minimum resolution of 300 dpi.
 - 2.2.3.4. The entrant is deemed to be the copyright owner of all images submitted as part of the entry. The organisers shall not be held responsible for any copyright issues in relation to the images submitted.

3. Each of the three sets of every entry must be clearly marked with the following:
The Edge Malaysia Affordable Urban Housing Excellence Award 2020
Name of property/project entered
Name of property developer
Set 1 (2...etc.) of 3
4. Entries are free of charge.
5. All entries submitted will become the property of The Edge Communications Sdn Bhd and will not be returned. The Edge Communications also reserves the right to retain all submitted material for purposes of publication and exhibition.
6. Proof of postage is not proof of receipt. No correspondence will be entertained for any damage, loss or late submissions.
7. All expenses incurred in the submission of entries (including carriage and postage) are to be borne by the parties submitting the entries.

8. Submission materials
 - (a) Emailed to tepea@bizedge.com or
 - (b) Sent to The Edge Communications Sdn Bhd, Level 3, Menara KLK, No.1 Jalan PJU 7/6, Mutiara Damansara, 47810 Petaling Jaya, Selangor by **5pm, Friday, July 24, 2020**.

JUDGING CRITERIA

1. Quality of product
2. Design
3. Innovation
4. Accessibility and connectivity
5. Liveability

6. Maintenance
7. Community interaction (public and shared-use spaces, safe and secure access)
8. Land cost
9. Location

A video meeting with the judging panel will be arranged by *The Edge* should there be any further questions on the property project submitted.

JUDGING PANEL

1. This judging panel will comprise representatives of *The Edge*.
2. The judging panel reserves the right not to name an award winner should there not be a deserving entry.
3. All decisions by the judging panel are final. Enquiries,

debates or correspondence on the judging panel's decision will not be entertained.

PUBLISHING OF WINNING COMPANIES

Results of *The Edge Malaysia* Property Excellence Award will be published in *The Edge Malaysia* and online at theedgemarkets.com and edgeprop.my. All award winners may make reference to the award results in their advertisements.

CLOSING DATE

5pm, Friday, July 24, 2020.

ENQUIRIES

Contact Corporate Communications at *The Edge* at tepea@bizedge.com or 03-7721 8247.

ENTRY FORM

Property developer

Company

Address

Postcode

Town/City

State

Phone

Fax

E-mail

Contact person

Project information

Project name

Name of joint-venture partner/partners, if any

Type of project

Entire project

Precinct/Phase

Landed

Non-Landed

Others _____

(please indicate)

Address

Postcode

Town/City

State

THE EDGE MALAYSIA Affordable Urban Housing Excellence Award 2020

Project information

Property launch date

Land owner

Tenure

Freehold

Leasehold

Land details

Total land size

Price of acquisition (RM)

Year of acquisition

Property developer's
selling price per unit (RM)

Before any discounts/rebates (if any)

After discount

Year of sale

Unit details

No. of units
(minimum 100 units)

Plot size (sq ft)

Built-up area (sq ft)

Plot size and Built-up area should be the same for high-rise project

No. of bedrooms

No. of bathrooms

DECLARATION

I hereby declare the following:

1. I agree to abide by the terms & conditions of *The Edge Malaysia Affordable Urban Housing Excellence Award 2020*.
2. I confirm that all information given in this form is true and accurate.

Signature

Name

Designation

Company Stamp

Date

This form may be completed by hand or typewritten and must reach The Edge Communications Sdn Bhd, Level 3, Menara KLK, No.1 Jalan PJU 7/6, Mutiara Damansara, 47810 Petaling Jaya, Selangor by **5pm, Friday, JULY 24, 2020**.

SUBMISSION CHECKLIST

3 SETS

Completed entry forms

Project description

Photocopy of Certificate of Completion and Compliance (CCC) or Certificate of Fitness of Occupation (CFO)

Digital images (at least 10, maximum 20)